

"SHOW AND TELL" THANKS FOR GIVING NOV. 15TH

Our upcoming meeting will be on Wednesday, November 15th, at Doelger Center, 7:30 p.m.

The theme for the evening's program will be, in view of the following week's celebration of Thanksgiving, **THANKS FOR GIVING!**, a display with commentary of some of the memorabilia which has been contributed recently to the Guild.

We have a number of items which are of genuine historic interest as part of the heritage of our Daly City/Colma concentration. Perhaps the display and remarks about the items will evoke more information about the time and circumstance surrounding them, all adding to our growing knowledge.

COLMA HALLOWEEN FESTIVAL

The Colma Halloween Festival, at the SamTrans Park & Ride off Junipero Serra Blvd., was an interesting activity over the weekend of October 21-22 last. Sponsored by the Daly City/Colma Chamber of Commerce, both our Guild and the Colma Historical Society had booths as non-profit organizations.

Somehow the wind seems to choose that expanse as a great place to show how much disruption is possible. We put up the canopy and set up the displays on Saturday morning, a lovely, balmy time, and for the most of Saturday it was a pleasant locale.

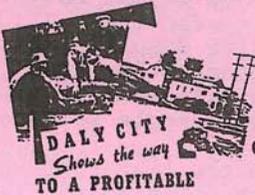
Taking down the displays and leaving the canopy seemed prudent, as the wind starting kicking up mid-afternoon. On arrival the next morning we found found the canopy in all its pieces, completely apart from the gales that plagued the Park & Ride during the night. The organizers had graciously taken down as many of the collapsible units as possible. Hooray for them!

THE HISTORY GUILD of DALY CITY/COLMA
PROUDLY PRESENTS ANOTHER

HISTORY EVENING!



WEDNESDAY, November 15 at 7:30 pm



Thanks for Giving!

SHOW AND TELL
OF SOME OF THE GIFTS
RECEIVED THIS YEAR!

Doelger Center Multi-Purpose Room
101 Lake Merced Blvd., Daly City



ADMISSION FREE!

Donations Gratefully Accepted • Phone 755-5123 for Information

After putting the tent and its displays back together again Sunday morning, it was necessary to tape the showpieces in position, and to station staffers at the corners to keep the tent from blowing away again. The wind calmed and blew, calmed and blew, but by and large we were able to be informative to the fairgoers during the day. Competing for a time was the '49er game, but we had a steady stream of visitors all day long.

Appreciation goes to Georgia and Jedeiah Esteves, Marilyn Olcese, Walter & Elaine Riney, Helen Miller, Eileen Ford, Elinor Charleston, Betty Schultlz, Bunny & Ken Gillespie for tending the booth over the weekend, and for being such good hosts.

Colma Historical Society's fine new booth was also an interest-getter, constructed by one of their members, with a very fine collection of pictures affixed to its wire-mesh walls, many supplied by our good co-member Frank Maffei, especially of the railroad history of our area.

MINI-MUSEUM A-MUSINGS

If you want to get into a most cheerful activity any Tuesday afternoon, come over to the Mini-Museum at the Serramonte Library. The museum crew is there in good fashion.

The regular crew of hosts includes Don Manning, resident expert on our streets and locations; Dick Larsen, Jeff Hi mentor; Collins Orton, resident since 1950 in Broadmoor and St. Francis Heights; Walter Schultz, Westlake and other DC organization font of knowledge. Bunny Gillespie is the lady influence in this gaggle of guys.

Whoever gets to the library first puts up the direction signs to the nether regions, lights the showcases and starts to hang the magnet-supported exhibits on the ends of the stacks.

There is a regular pattern to the greetings, the introduction to the visitor of the three general time-frame areas of the Mini-Museum. Of special interest seems to be the collection of aerial photos of our area, showing the changes of topography.

The faithfulness of the hosts and the others is most appreciated, not to mention how much information (good or otherwise) is elicited from the animated conversations that ensue each Tuesday afternoon.

VOLUNTEERS VALUED

Speaking of VOLUNTEERS, here's a clip that exemplifies their value:

Volunteers are like

FORD...they have better ideas
AVIS...they try harder
COKE...they're the real thing
PEPSI...they've got a lot to give
PAN-AM...they make the going great
DIAL SOAP...they care more; don't
you wish everybody did?

VO-5 HAIR SPRAY...their goodness holds in all kinds of weather
HALLMARK CARDS...they care enough to give the very best
FROSTED FLAKES...They're GRRREAT!

"SIR MONTY FORD" A HIT

Our September meeting was a lot of fun, coinciding with "almost Fall" on the 21st, and highlighted by the appearance of "Sir Monty Ford", General Manager Frank Verducci of Serramonte Ford.

Bringing us the history of the development of the auto row on Serramonte Blvd., and of which he was the very first dealer, Mr. Verducci was a delightful, humorous speaker, with anecdotes of the burgeoning boulevard, and with a great display of photos and memorabilia of the automobile "stores", as retail dealerships seem to be known.

Member Frank Maffei sent along a wonderful table-ful of vintage license plates, and Walter Riney showed a set of early Leshner-Muirhead plates. Also for viewing was a beautiful piece of automotive gear from Frank Maffei's almost unending collection of fascinating memorabilia. Lou Craviotto was the bearer of Frank's displays.

Officialdom was well represented by Daly City Council member Carol Klatt and Mayor Madolyn Agrimonti, and Colma Councilwoman Mary Brodzin, and Betty Schultz, D.C. Parks and Rec Commissioner.

The raffle had a good supply of prizes: plants from John Olcese and Marilyn Olcese, books from Olga Tourkoff, a wooden bowl, ceramic pumpkin and Murano glass swan from Bunny Gillespie, the prized (autographed) copy of Stanger's "South From San Francisco", brought by Juliet Lenkert, the cute refrigerator magnet art from Bob Salazar, and the photo album from Pat Hatfield.

Refreshments were served with the usual finesse by Mary Hutchings and her fine helpers, Bob & Enid Williams and Marilyn Olcese. Goodie givers were Trudy Ehrlich, Esther Appleton, Betty Schultz, Mary Hutchings and Marian Rocchetta.

COLLECTION GROWS

Additions to the collection are gratefully acknowledged and listed:

Jim Christensen - Two 8x10 glossy pix of Jefferson High (delivered by **Richard Larsen**).

Mike Wilson - 1926 Stutz auto pic on San Jose Ave.

Walt Heim - 1955 Xeroxes re the L-8 blimp crash in DC, 1942.

Frank Franceschini - 45 colored and labeled snapshots of DC areas in and around St. Francis Heights, Seton Hospital, other localities.

Marie Rusert - Pix of the Hazard Powder Co. (1890) in then Colma.

Robert Gaggero - Mementoes of the former mayor **Tony Gaggero**, election cards, volunteer fire dept., DC budget items, 1942-43, etc.

Russ Brabec - DC Record excerpts of city activities, retyped.

Frank Verducci - License plate frames from early Serramonte Ford.

Lou Craviotto - Streetcar "spike" found at Mission and Vale, probably from #40 streetcar line.

Incidentally, a recap of many of the gifts that formerly had been on index cards was made by **Bunny Gillespie** while she and **Ken** were on a recent sea trip, which afforded pleasurable basking in the sun while underway.

GOODIES FOR NOV. 15th

Goodies were volunteered by these very generous members for the upcoming meeting on **November 15th**. You will be phoned by **Mary Hutchings** prior to the meeting. Many thanks for bringing the yum-yums!

Helen Asplund
Angela Uccelli
Evelyn Franco
Rosa Veronello
Mary Chiappari

If there's a problem, **Mary's** phone number is 756-0864.

"TATTLER" MECHANICS

You might wonder about how the **Tattler** gets produced each issue. There is a file in our office into which bits and pieces of hopefully-interesting material gets put, notes from previous meetings, upcoming activities, jots and tittles of all kinds.

Roz Babow, our oh, so wonderful Treasurer and Membership coordinator, is notified that a set of address tags is needed. Her son, member **Richard Babow**, keeps a computer input of all our addressees, and outputs a set for the next mailing.

The bulletin is written by **Ken Gillespie** on an electronic typewriter, to the extent of 60" of copy, 3½" wide. The copy, and any headlines or pics are pasted up manually on oversize sheets, which are reduced for litho run to the size you receive.

Al Gee, of the City of **Daly City's** General Services, receives the two sheets, and prints about 500 on 8½x14 stock. The **Tattler** is then folded to mailing size, 3½x8½. We are billed for the printing and folding, at competitive rates.

A mailing party, usually at the **Babows**, is next in order, where the labels are affixed in zip code order. Then the ready packets are taken to the DC Post Office bulk mailing area, weighed and a bulk mail receipt paid for, and the bulletins are on their way.

The process usually takes about a week from first typing to mailing.

VICTORIAN DAYS IN THE PARK

Our Guild's participation at **Victorian Days in the Park** on the 26-27th of August was prominent, with the awning going up over the staked-out plot on **History Lane**.

The booth was staffed over the weekend by **Marilyn Olcese**, **Elinor Charleston**, **Mildred Eschler**, **Mark Weinberger**, **Russ Brabec**, **Dick Larsen**, **Don Manning**, **Betty Schultz**, the **Gillespies**.

With good weather, lots of events going on upon the nearby stage, and a good crowd of visitors, our North County presence was obvious, especially with the nearby booths of the Colma and South San Francisco historical societies. Our spritz bottle of condensed Daly City/Colma Air was most welcome as sprayed on the heated arms and legs of passersby.

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GUILD SPONSORED GIFTS

With the holiday season coming up, you might want to consider Guild booklets and other lightweight presents as stocking-stuffers, mostly because they are small, inexpensive, and available here in the North County. Following is a list of materials and their prices for your consideration. A display will be made at the November 15th meeting.

Daly City Trivia Book	\$5.00
History Stationery	\$2.50
Ghost Blimp Souvenir	\$1.00
Ghost Blimp Pins	\$4.00
75th DC Anniversary Postal Souvenir	\$1.00
75th DC Anniversary DC Record Edition	\$2.00
50th DC Anniversary Souvenir Program	\$2.00
La Peninsula 75th DC Anniversary Edition	\$2.00
La Peninsula John Daly Special Edition	\$2.00

**HISTORY GUILD OF DALY CITY/COLMA
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- Neil Fahy - vice-president 756-2753
- Bunny Gillespie - sec'y 755-5123
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