



JOURNAL OF THE HISTORY GUILD OF DALY CITY COLMA

GREETINGS FROM PRESIDENT MARK

MEMBERSHIP HAS ITS REWARDS!

We are excited to announce a new benefit that will soon be offered to our History Guild membership. Beginning in 2014, any new or renewing member who presents their membership card will be entitled to a 20% discount on all Guild merchandise. That means that whether you buy one or more books, DVDs, and yes, even a Swanson's Westlake Bowl stainless steel shoe horn [made in the USA], you will receive a 20% discount. Discounts are good for all merchandise that we sell, whether the purchase is made in the museum gift shop or at a Guild meeting or event. Simply present your card at the time of purchase, and we will be happy to 'ring you down,' so to speak. This is another way to thank our membership for supporting the organization and museum. Discounts will begin in 2014 and may not be applied retroactively. Our Guild 2014 membership drive starts with this November issue and you will find a membership reply card and return envelope prepared by Judith Christensen enclosed for your convenience. Without you, we could not exist to continue our all-volunteer efforts for the community.

We want to thank everyone who joined us last month for Dana Smith's Daly City Timeline exhibit debut. We had a good turnout and everyone expressed that the timeline is a great addition to the museum. The exhibit, *A Walk Through Time*, connects local events to the broader stage of history from 12,000 years ago to the present time. If you didn't have the opportunity to join us during the festivities it will be on permanent display and viewable during the museum's regular operating hours. Exhibit production was financed through grants from The Carl Gellert and Celia Berta Gellert Foundation and First National Bank of Northern California.

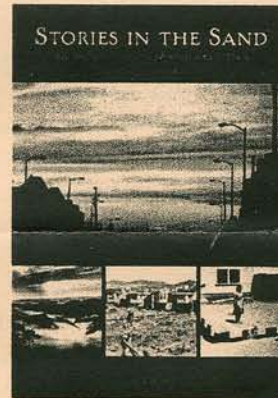
If you plan on joining us for our November meeting, you're definitely in for a treat. Lorri Ungaretti will be speaking about her latest book, *Stories in the Sand, San Francisco's Sunset District, 1847-1964*. What makes this topical for a Guild program is that Lorri will be focusing a

HISTORY EVENING

Wednesday, November 20th at 7 PM

Lorri Ungaretti

will be speaking about her latest book,
Stories in the Sand,
San Francisco's Sunset District, 1847-1964



101 Lake Merced Blvd. Daly City
Doelger Center Café

Writer, editor, and graphic designer Lorri Ungaretti is the editor of the SF History Association newsletter, she is a walking tour guide for SF City Guides, and serves on the board of the SF History Association and the Western Neighborhoods Project. This is her fourth book on local history.

THANK YOU TO REFRESHMENT DONORS

Thank you to **Judith Christensen** for providing refreshments at the October 5th museum exhibit opening. Thanks in advance to **Marcus and Grace Gonzalez,** **Rich Rocchetta,** and **Michael Rocchetta** for refreshments for our upcoming November meeting. **Elinor Charleston** is our gracious Hospitality Chair.

great deal of her talk on Henry Doelger; she did much of her research at our museum. Of course, many of you already will know that Doelger began his home-building career in San Francisco, constructing many homes on the city's west-side [inner and outer Sunset districts and Lake Merced]. Lorri will be very glad to autograph copies.

We will have some of our merchandise from the museum gift shop at the meeting for anyone who hasn't been able to make it to the Top-of-the-Hill lately. You might want to consider making some of your holiday purchases that evening. We have several books to choose from on Daly City [at least three in the Arcadia series alone], Westlake, and Broadmoor. A commemorative Centennial or Guild lapel pin would make a nice stocking-stuffer, and of course we still have a few copies of the critically-acclaimed Daly City Centennial DVD and *Memories* cookbooks still available. A Guild membership is also something to consider for that special individual who might already have [almost] everything. Don't forget to bring a reusable shopping bag for hauling away all of your purchases!

As I write this update to you, we anticipate that our brand new Guild web site should be up and running around Thanksgiving, before the next issue of the *Tattler*.

Thank you for your support in 2013. We value your continued membership in the History Guild family. As the year draws to a close, on behalf of the entire Board of Directors, I wish you a Happy New Year!



DONATIONS AND GUILD NEWS

Daly City resident Meghan Kroning from the SFSU Museum Studies graduate program will begin an internship at the museum in November as our first intern.

Best wishes for a speedy recovery are sent to Bunny Gillespie as she recuperates from a recent fall and is convalescing at the home of her daughter and son-in-law in Millbrae. Thanks to Tom Salvador from Petaluma for donation of various items from Jefferson HS, including a letterman sweater from 1968, a Jeff pennant, and picture of Tom on the wrestling team. Thanks go to Al Rideau of San Jose for donation of various items from the PAL youth baseball team from the 1950s, including a jersey and pants, score books and photos. Thanks to Lorri Ungaretti for donating a limited edition, signed copy of Samuel Chandler's long out of print history, *Gateway to the Peninsula*, which is bound in a linen-lined box and

autographed by the 1973 city council. The council commissioned its writing, and this is one of 150 special presentation copies printed at the time. We appreciate the feature article written by Jean Bartlett in the October issue of the *Peninsula Progress* "From mastodons to modern day – a timeline exhibit of Daly City." Ten members of the Exhibit Committee of the Pacifica Historical Society led by Kathleen Manning had a special field trip to the Daly City Museum on Saturday, October 26th to view our new timeline exhibit and discuss challenges that face volunteer, local history museums. The Pacifica Historical Society presented two excellent, temporary exhibits at the Little Brown Church during Fog Fest which on the building of the tunnel and local surfing history. An original 1894 map of San Mateo County in the Guild archive has been placed on display at the museum with a protective plastic cover so you can get close and examine the details. Mark Weinberger reports that our Facebook page has surpassed 200 people who have "liked" us and are following our progress and events and contributing comments.

RAFFLE ITEMS WELCOMED

Your new or like-new donations for our meeting raffle table are greatly appreciated.

HISTORICAL HAPPENINGS

San Mateo County History Museum – Courthouse Docket lecture in Courtroom A, Nov. 16, 1-2 pm, 200 Broadway, Redwood City. Geologist Ken Lajoie will discuss the origins of San Francisco Bay at the height of the last ice age when mammoths and camels roamed broad inland valleys. Free with \$5 adult museum admission.

Pacifica Historical Society benefit for the restoration of the only Ocean Shore Railroad car in existence. Moose Lodge, Hwy. 1, Pacifica, 776 Bradford Way, Sunday, November 24 at 1 PM. Guest speaker John Schmale. \$10 admission. Reservations and information 650/359-5462.

Free Cypress Lawn Walking Tour: Saturdays starting at 1:30 PM at the Noble Chapel (located on Cypress Lawn's East Gardens). Nov. 2nd
"Underground San Francisco – a look at San Francisco's High Society" by Michael Svanevik.



BOO!



Museum visitors taking a "Walk Through Time."



Left: Docent Carole Hutchins assists with installation of timeline artifacts.

Below: Ellen Reilly, exhibit graphic designer, Rob Keil, volunteer carpenter who built the tabletop display cases, and Dana Smith, exhibit curator. Display cases were designed to sit on top of original oak tables circa 1938 used in the John Daly Library. Michael and Richard Rocchetta (not pictured) installed all the display case Plexiglas.



Close-up view of timeline exhibit.

LOCAL AERIAL HISTORY

1911, Jan 7 - English aviator James Radley operating a French Bleriot airplane performed over South San Francisco, skimmed the West Virginia, the flagship of Rear-Admiral Barry, and checked the time of San Francisco Ferry Tower clock on both sides. 1911, Jan 18 -



Naval aviation was born when pilot Eugene B. Ely flew a Curtis Pusher biplane onto the deck of the USS Pennsylvania in San Francisco Bay. 1912, May 13 - Aviator Roy Francis and artist Phil Rader made a 36 minute flight over San Francisco. 1915, Mar 14 - Lincoln Beachey air dare devil (pictured to the left), plunged into the shallows of San Francisco Bay and was killed as some 50,000 fans watched his performance during the

Panama-Pacific Expo. He is buried in Cypress Lawn Memorial Park in Colma. 1929, Aug. - Motorists crowd onto the new Skyline Boulevard hoping to see the German Graf Zeppelin overhead. The Graf Zeppelin was a passenger-carrying, hydrogen-filled, ridged airship which carried passengers commercially from 1928 to 1937. In August of 1929, the airship began the first ever nonstop flight across the Pacific Ocean on a round the world trip, crossing the coast at San Francisco before landing in Los Angeles. 1942 - Aug 16, The US Navy L-8 patrol blimp crash-landed at 419 Bellevue St., Daly City after drifting in from the ocean. The ship's crew, Lt. Ernest Dewitt Cody (27) and Ensign Charles E. Adams (38), were missing and no trace of them was ever found. 1943, Dec. 5 - A fighter plane on routine flight from Hamilton Field plowed into a vacant home at 73 Alexander Street at full throttle at 9:14 a.m. and exploded. The house was pushed off its foundation and a gas line was broken and ignited. No one was home at the time. The body of the pilot, Second Lieutenant Wallace R. Hopkins aged 20, was lodged on the roof. Of 15 occupants in five of the six houses, none were injured by the barrage of debris and exploding machine gun bullets which tore through walls and roofs. Next door Mr. and Mrs. Udby were in bed when debris ripped the roof off over their bedroom. Across the street, Mr. Kelly said "parts of the plane were everywhere - it looked like the whole block was on fire." A woman ran to her front porch and fainted when she saw a severed hand at her feet. Unofficial reports claim that the plane had collided in mid-air with a second Army fighter plane. A few minutes after the first crash, a second fighter plane rammed into the hills just north of Daly City killing flight officer George Criswell.





THE HISTORY GUILD OF DALY CITY/COLMA

DALY CITY HISTORY MUSEUM

6351 Mission Street, Daly City, CA 94014

650/757-7177

Current Hours: Tuesdays and Saturdays from noon to 3 p.m.

Our new website will go online soon after Thanksgiving:

dalycityhistorymuseum.org



Find us on
Facebook

Daly City History Museum

FIRST CLASS MAIL

Time to renew your membership!



BART ARRIVED 40 YEARS AGO

November 5th marks the 40th anniversary of the opening of the Daly City BART station with a monumental traffic jam. At this time in 1973 it was the southern terminus for the West Bay system. The original fare from Daly City to downtown San Francisco was 35 cents. Coinciding with the opening of the Daly City BART Station, Alemany Boulevard west of Junipero Serra Boulevard was widened and renamed John Daly Boulevard. The widening of the street displaced 55 homes. Residents in the area staged a protest at the station opening against redevelopment plans to remove more homes around the BART station. By the end of the month the Daly City Council dropped plans for redevelopment of the residential areas around BART. The 3.6 mile Transbay Tube was still under construction and didn't open until September 1974. (Thanks to Marc Christensen of the *META News* for contribution of BART history information.)

GUILD OFFICERS AND DIRECTORS

Mark Weinberger, President 415/750-1939
president@dalycityhistorymuseum.org

Richard Rocchetta, Vice-President
Dana Smith, 2nd Vice-President/Museum Director
Judith Christensen, Treasurer
Algis Ratnikas, Secretary

Directors: Michael Rocchetta, Marcus Gonzalez

Ken Gillespie (1924-2011), President-Emeritus
Bunny Gillespie, Secretary-Emerita
Elinor Charleston, Hospitality Chair

Board meetings are held as necessary and are open to the membership. Please call Mark for further information.

**The History Guild of Daly City/Colma is a
501 (c) (3) nonprofit organization
Memberships begin at \$25 per year.**



Tattler Editor & production: Dana Smith