

GRIDIRON TO GAVEL '49er GREAT BOB SINCLAIR

What a great treat is in store for our members and friends at our upcoming meeting at Doelger Center on Wednesday, November 17th, 7:30 pm, when former '49er great, BOB ST. CLAIR, #79, Hall of Fame tackle, will discuss his dual role as a football player and also as a Councilman and Mayor of Daly City.

The youngest Mayor in Daly City's history, BOB took the gavel at age 29. A resident of DC from 1955 to 1964, he was elected to the Council in 1958, serving until he moved down the Peninsula in the mid-1960's. He was elected to the San Mateo County Board of Supervisors in 1966.

Captain of the '49ers from 1953 through 1964, he was a Pro Bowl player for five years. His recent election to the Hall of Fame in 1990 came 25 years after he finished his football career. He is the 6th '49er to be so honored.

When he was living in Westlake, the Gillespies well remember visiting him on Ocean Grove Ave. to get hot-dogs for the Garden Village PTA Hotdog Sales. Each time Bob answered the door we were impressed by his 6'9", 265-lb. figure...outstanding!

He had a fondness for raw meat, and cheerfully acknowledged being called "The Geek" by some of his fans!

Members are invited to bring any memorabilia of the earlier day '49ers, especially of the great football players who were with Bob St. Clair, #79, in the 1950's and 1960's. What magnificent days, especially at old Kezar stadium.

Frank Pacelli, former Mayor of DC, described the political St. Clair as a person "for or against." If he's

THE HISTORY GUILD of DALY CITY/COLMA
PROUDLY PRESENTS ANOTHER

HISTORY EVENING!



WEDNESDAY, November 17 at 7:30 pm



"GRIDIRON to GAVEL"
with
Bob St. Clair
D.C. Mayor
Hall of Fame '49er!

Doelger Center Multi-Purpose Room
101 Lake Merced Blvd., Daly City

ADMISSION FREE!

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for it...get out of his way. If he's against it...back up!"

This should be a delightful program. Bob St. Clair was last at one of our meetings many years ago, at a Sports Night. He wasn't able to come to our Mayors' Night a few years ago.

Come out, bring your old programs, wear something '49er red! and prepare to enjoy the reminiscences of the giant of the gridiron who grasped the gavel of Daly City's Council in his great capacity hands.

COW PALACE PLEASANTRIES

Enough members wore western garb of some sort to give the hall a definite buckaroo flavor on September 15th.

Featuring Ted Luff of the Cow Palace, there was plenty of "wahoo" during the evening to carry out the theme of the speaker, the history of the world's biggest "palace for cows."

Luff carefully took the attendees, about 75 by count, on a splendid history of the huge auditorium, from its 1941 opening a short time before Pearl Harbor to its current status.

He was very serious about the problems that lie ahead, mostly centered on the enormous salaries paid to professional athletes (e.g. basketball and hockey), which make arenas of the Cow Palace's size unable to seat enough fans to pay the athletes' wages.

Mr. Luff was full of great anecdotes about the spectacular events that have packed the Cow Palace; the Beatles, the political conventions, from rock concerts to the Billy Graham Crusade. He recalled John Chancellor of NBC television, being "carried out" by Daly City police during the 1964 Republican Convention.

The "Grand National Livestock Exposition, Horse Show and Rodeo", held this year Oct. 29-Nov. 7th, awards prizes which are derived solely from the entry fees of the participating cowboys and cowgirls.

The members were in fine, reminiscing form, readily answering questions about who was Tom Mix's horse (Tony), Dale Evans' (Buttercup), the member of the Sons of the Pioneers who became a big cowboy star (Roy Rogers, real name Leonard Slye).

Announcement was made of the new Colma Historical Society, and the Casino Night to be held on Monday, October 11th at Guido's on El Camino Real, a fund-raiser for the organization.

President Ken wished the new group all success, and mentioned that our Guild would not be dropping "Colma" from our Guild's name. The first half-century of Daly City's growth is inextricably linked with the name "Colma" and should not be excised.

The raffle included a most happy collection of stuffed animals, contributed by Marilyn Olcese, as well as

two \$25 gift certificates, donated to the Guild by Serramonte Shopping Center. The Gellerts also contributed a check for \$100 to the Guild. Reps of the Serramonte Shopping Center's 25th Anniversary Committee had spent some time at the Mini-Museum, examining pictures for possible use in their displays. We thank them for their thoughtful generosity.

Delicious refreshments, contributed by Fran Kelly, Lou Craviotto, Bianca Caserza and Enid Williams, were beautifully displayed and tastefully served by Mary Hutchings' great crew, Marilyn Olcese, Bob & Enid Williams.

WE ALL MAKE MISTAKES!

Our September Tattler had a pair of errors which should be corrected. There was a reference to a store on the "southeast" corner of Knowles a Mission St., with a number of political candidates' signs in the windows. It should have read "southwest", since there is no "southeast" corner, Knowles dead-ending at Mission.

Also, we mentioned the "25th Anniversary" of Mary's Help/Seton Hospital, and that of Serramonte, too. It should have read "100th" for Seton, quite a difference.

We were chatting with a representative of the hospital, apologising for the error. She very graciously said, "Why, my dear, 25 is certainly part of 100, isn't it?"

One of our good members phoned after receiving Tattler with the news that her son had been born 27 years ago...at Mary's Help on the hill. We appreciate that the bulletin is read, and that we're only human.

SIXTY YEARS AGO IN THE RECORD

November 3, 1933...

A crowd that filled the City Auditorium last Monday evening listened to a one-hour address by Daly City mayor H.H. Smith.

Local N.R.A. (National Recovery Act) committee members met to report on the upcoming parade, involving entries from Daly City, Lawndale, Colma.

A policeman in New York City came upon one Conrad Michaels beating three men with a live, yowling cat, which he held by the tail.

SERRAMONTE'S 25TH A HIT!

Serramonte Shopping Center's celebration of 25 years was a real doozy, with song, dance, giveaways, shopping bags, buttons, banners...wow! Walls in the mall were very beautifully decorated with memorabilia of the past 25 years, one area devoted to decade depictions of fashions and trends by advertisements.

Centered at the famous fountain, lavish musical presentations played to packed houses, where lively dancers used a big thrust stage over the fountain to highlight hit fashions by means of hit songs of the past quarter century. Two central characters were named "Sarah and Monte" (get it? Serramonte), introducing the energetic, costumed ensemble which moved in and out of a huge silver-stranded curtain.

VICTORIAN DAYS

VICTORIAN DAYS IN THE PARK, the annual arts, crafts and history fair in San Mateo's Central Park was blessed with fine, sunny weather, good attendance, and our Guild booth had a place right in the center of action.

Staffing the booth over the weekend were Enid and Bob Williams, Fran Bullard, Marilyn Olcese, Mary Hutchings, Walter Riney, Ted and Roz Babow, Jane Powell, Betty Schultz, Ken and Bunny Gillespie. Neil Fahy came down with the Gillespies on Friday afternoon to stake out a favorite location and move the booth displays, tables, etc. from the car to storage in the park.

Thanks to all who participated, receiving a steady stream of interested visitors, looking at the pictures, asking questions and reminiscing. It was hot enough to use the spritz bottle of cold water, labeled as OFFICIAL DALY CITY/COLMA AIR, spraying a cool mist on the mid-Peninsula-heated skin of the passersby. Many make a special visit to the booth just for the cooling condensed atmosphere of our North Peninsula communities!

OUR MEMBERS FROM DC & COLMA WE HOPE WILL BE WRITIN' A POEM, MA!

There is still plenty of time to enter the DALY CITY POETRY CONTEST, especially the category which is for poems relative to living in Daly City or Colma. Entrants must be Daly City or Colma residents, must be historically accurate, and must reflect feelings about life and living in DC or Colma.

A \$1 per entry fee is charged, payable to Daly City Advocates, and sent to:

Ruth Hoppin
Contest Coordinator
15 Portola Avenue
Daly City, CA 94015

Entries must be postmarked no later than January 4, 1994.

COOKIE DONORS FOR THE 17TH

Cookie donors for the upcoming November 17th meeting are reminded of their signing-up:

Barbara O'Brien
Angela Uccelli
Mary Chiappari
Betty Schultz
Elsa Ramos

Thank you for your generosity. Mary Hutchings will phone you shortly before the meeting to see if things are still on target.

MINI-MUSEUM MUSINGS

Tuesday at the Mini-Museum comes every week, and we thank those who serve as hosts and hostesses. Volunteers are continuously solicited, so that future sign-ups will be assured. It's a most pleasant 1½ hours, passes quickly, and you meet very interesting people, greeting them as they enter, and asking them to sign the guest register. Try it, you'll like it!

Recent helpers have been Geno Fambrini, the Hoppes, Marilyn Olcese, Fran Kelly, Bianca Caserza, the Babows, Gillespies, Rineys, Collins Orton and Walter Schultz and JO LYMAN.

ADDITIONS TO THE COLLECTION

Very welcome additions to the Guild collection have recently been received from these very generous contributors:

Russ Brabec - The every-Friday history full-page articles by Michael Svanevik and Shirley Burgett from the San Mateo Times.

Mary Hutchings - Photo of the Varni family, taken about 1910, showing Fisicaros, Brunellis, Franzoias and Varnis. The pic originally came from Lawrence Caserza. Also, a beautiful pic of darling little girls in what appear to be May Day dresses and carrying bouquets of flowers, probably about 1955? And, clips from the 1958 DC Record of the retirement of Marie Traynor, veteran Jefferson E.S. Principal.

Valerie Barsotti Tribou - From The Dalles, Oregon we received a box containing two beautiful marble artifacts, a match holder and a mortar. These were hand-carved by her grandfather, Augustino Cavo, for Valerie's mother, Rose Barsotti (Cavo), and used by the family. They were given to the Guild by Valerie and her sister Matilda Dorland. What great treasures are all these links with our past. Many thanks!

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